

10 26

VOL9



DESIGN

H A P P E N I N G S

Hope To Give

Because its the right thing to do

SUMMIT MEDIA GROUP

A Video Introduction

GIFT OF COLLEGE

It's a gift with a purpose



Hope to Give

Because its the right thing to do

Growing up my parents were always very generous to those around them. If someone needed something they were always around to lend a hand and help out. Through their actions, they instilled in my brothers and I very important life lessons about the benefits of giving to others. They taught us to listen to our hearts and do what we knew was right, not because it was the easiest thing, or for the reward that may come in return, but because it was the right thing to do. I am so grateful to my parents for being the people that they are, and encouraging me to live as they have.

Since we started Ten26 Design Group over 5 years ago, Kelly and I have had the honor and priverlage to work with some unbelievable people on some amazingly inspiring pro bono projects. From KIC Leukemia, to working with Taylor Radtke and her family, and many others along the way, it has reminded us how truly fortunate and blessed we really are.

Last year with the help of two of our closest friends, we were able to start Hope To Give, a 501(c)(3) volunteer organization created as a way to raise money for children and organizations dedicated to the treatment of children suffering from life altering medical conditions. It is through Hope To Give that we have been able to raise over \$6,000 for various needy and deserving causes. Currently we are gearing up for our 4th Annual Charity

Golf Outing on June 20th, at Seven Bridges Golf Club, in Woodridge, IL. All proceeds from the event will benefit Children's Memorial Hospital.

Despite all the different projects we work on throughout the year, I feel that the golf outing is the single most rewarding thing that we do; not from a financial point of view, but mentally and spiritually. To see so many people come together for a common goal and really enjoy themselves in the process, makes all the hard work that goes into planning the golf outing well worth it. Watching people give of themselves, and help however they can is a tremendous thing to see and be a part of.

Even in times of our deepest struggles, most of us are in a better position than 90% of the rest of the world. If you are looking for another way to give back, I would like to invite everyone to experience the Hope To Give charity golf outing. We would love to have you be a part of our event and our mission to help bring hope to those that need it most.

JOIN US:
HOPETOGIVE.ORG



Ten26 Year Round

Download Your Desktop Calendar

1024 x 768	1280 x 800	1280 x 1024
1440 x 900	1600 x 1200	1680 x 1050
1920 x 1200		

Video Introduction: Summit Media Group

Recently we have been getting more and more involved in the world of video production. This latest project from Summit Media Group was a lot of fun to be a part of. They were looking for brief introductions to the various new video shorts they are adding to their website.

They were hoping to inject some life, fun and excitement into the packaging world. The goal was to avoid the traditional dull, corporate look, while striking a balance of professional information on a trusted business to business website. The results were met with great enthusiasm and another satisfied customer.

“Ten26 Design Group has been a valuable asset to our business. We’ve used their services to film industrial videos for customers, and they have treated our customers with the utmost care and professionalism. We’ve also tapped the creative side to design video title sequences for several video series that we launched.

Each title sequence is fresh, original, and highly creative. More important, they nailed it the first time, without endless rounds of changes. Tony Demakis is that rare breed of professional that actually takes the team to actually listen to what the customer needs, and responds in kind. And quickly!

We look forward to doing more business with Tony in the future.”

David Newcorn

VP/Digital & Custom Media
Summit Media Group



[Click here to view video.](#)

This is our original series, and consists of editors on-camera espousing about the latest exciting packages they've found.



[Click here to view video.](#)

For each video in this series, we come up with a topic, and assign that topic to a guest critic. The critic then buys a handful of packages typically from a grocery store and then talks about how those packages address the topic at hand.



[Click here to view video.](#)

This epic video series tells the story of the battle between the private label (store brands) and the national brands sitting side by side on the shelf.

Give a Meaningful Gift Gift Of College

GiftofCollege.com was born when founder Wayne Weber discovered just how complicated it can be to donate to a college savings account. Weber created an innovative social savings platform that makes it easier than ever for friends and relatives to help parents save for a child's college education

Our challenge was to create a brand that was friendly, warm and exciting to those parents with small children, while still maintaining a trustworthy professional look. We carried the same thought process through the stationary as well.

"Over the past two years, Gift of College Inc. has gone from an idea to an innovative social savings platform that makes it easier for families to save for college. The process to get from idea to launched website

is a daunting task that takes thought, creation, branding, and design. Fortunately for us, we found Tony!

Ten26 Design and its Principle, Tony Demakis, took on the entire design of Giftofcollege.com. But Tony does not just build websites. He builds brands. The only way to accomplish this level of thought and creation is to fully understand a business, their mission, and their customers. That is exactly what Tony has done for us and we are proud to lean on him for ALL of our design work."

Wayne Weber

Founder
GiftofCollege.com

START
SAVING
TODAY!
visit
GiftofCollege.com





About Us:

Ten26 Design Group, located in Crystal Lake, Illinois, is founded on the concept that everyone deserves great design. From identity packages and logo designs to websites and full advertising campaigns and everything in between, we strive to create the very best for our customers. We take on every new challenge with the perfect blend of creativity and excitement, along with a willingness and desire to always surpass our clients expectations. For more information or to chat a bit on how we might be able to help you break through to the next level, send us an email at info@ten26design.com.

Capabilities:

Print: Brochures, Annual Reports, Direct Mail, Invitations, Newsletters, Advertising, Posters, Billboards

Branding: Corporate Identity, Logo Design, Signage, Trademarks, Business Cards, Letterhead, Folders and Stationary Systems

Media: Web Site Design & Development, E-Commerce, iPhone Apps, Content Management Systems, Email Marketing, Video Production, Motion Graphics

Contact Us:

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Partial Client List:

- Anna Shea Chocolates & Lounge
- Avalon Salon & Day Spa
- The Arboretum of South Barrington
- Stonewall Orchard Golf Club
- Carmel Catholic High School
- Ela Area Public Library
- Gibbs & Soell
- Progressive Components
- The Barn Nursery & Landscape Design
- Loren Reid Seaman & Associates
- Duro-Chrome Industries
- Vanderbilt Family Chiropractic
- J.P. Wendt Construction Management

Awards & Recognitions:

- Ten26 Design Group has been selected to be featured in the book "The Best of Business Card Design 9" Published by Rockport.

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