



DESIGN

H A P P E N I N G S

GOOD ENOUGH NEVER IS

CALL ME SOCIAL BUTTERFLY
Social Media is the future

LAKE ZURICH AREA CHAMBER
A new look for new members



Good Enough Never Is

“Good enough” is a phrase that I hear a lot lately and each time I do, it makes my skin crawl. Just think about that phrase for a moment and what it says to you.

For me, hearing “good enough” means that something is definitely not right, but it may be close. It means that someone didn’t care enough to give it 100% and do it the right way. If something is not right, then it must obviously be wrong, right? How then can anything in this world ever be “good enough” and also be considered acceptable?

As a parent, I know that I want only the best for my children, and I think that most people would feel the same way. For example, would you ever buy a car seat for your child that proudly proclaimed on the box, “This car seat is good enough to get the job done. We are pretty sure your child will be safe.” I hardly think so.

Likewise, as a customer and a consumer, I don’t want to have to accept “good enough” either. I want to know that I am getting the very best effort that a company has to offer.

At Ten26 Design Group we have a different approach, it is our goal in everything we do to ensure that our clients receive exactly what they are hoping for. We strive to go above and beyond expectations and deliver an end product that correctly identifies the visions of our customers. Now, we would like to share this experience with you.

Think about your current marketing efforts, look at your website, examine your brand and the message that you are sending to your customers. Does it accurately represent your business? Can you honestly say that you are giving it your absolute best? Don’t settle for just “good enough”, when you can be exceptional. Let Ten26 Design Group help you reach the next level of success.

IF IT’S NOT RIGHT,
THEN IT HAS TO BE
WRONG...

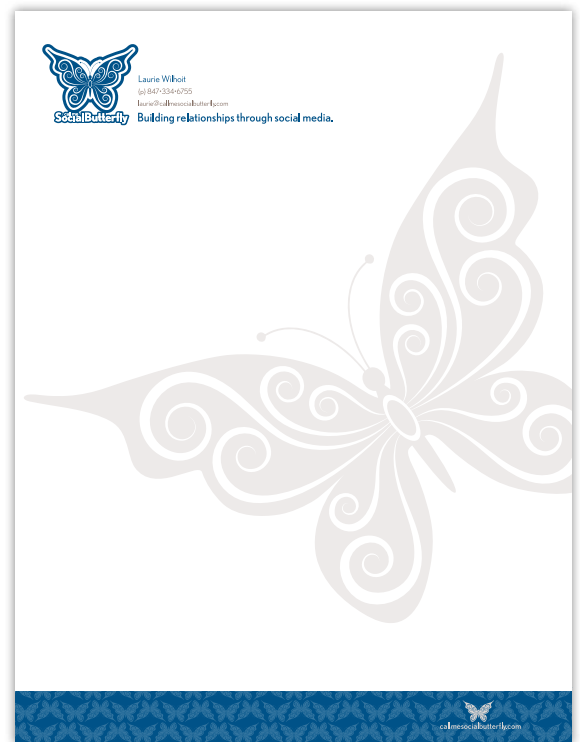


Ten26 Year Round

[Download Your Desktop Calendar](#)

1024 x 768	1280 x 800	1280 x 1024
1440 x 900	1600 x 1200	1680 x 1050
1920 x 1200		

Social Media is the Future: Call Me Social Butterfly



We recently had the opportunity to work with Call Me Social Butterfly, a company specializing in social media marketing solutions. When we first met with Laurie she was not entirely sure what she was looking for. She knew that she wanted something with a butterfly and mentioned that she was looking for a logo and brand image that was professional and friendly while still conveying an image of technology savvy and the future of business.

We started with research on the social media industry, taking notes of font and design trends. Then it was off to the drawing board to start the conceptual process. In the end the client was very happy with the results.

"Ten26 Design Group/ Tony made the creative process educational. I learned so much through the process, and he listened to my ideas, and worked tirelessly to bring my thoughts to life. I could not be happier with the result. You only have one chance at a first impression - make sure you your image correctly represents your business and leaves a quality impression - I would strongly recommend the work of Ten26 to everyone".

Laurie Wilhoit
Owner / Social Media Maven
Call Me Social Butterfly.

BE OUR
FRIENDS
Call Me Social
Butterfly
Facebook Page

New Look For New Members: Lake Zurich Area Chamber of Commerce

DEER PARK • HAWTHORN WOODS • KILDEER
LAKE ZURICH • LONG GROVE • NORTH BARRINGTON

500 MEMBERS • 6 COMMUNITIES
ONE CHAMBER
HELPING YOU SUCCEED



Leading Businesses. Leading Communities™



As proud members of the Lake Zurich Area Chamber of Commerce, when we were asked to help create a brochure sales piece for potential new members, we were very excited.

The Chamber was looking for piece that communicated what they were all about. They wanted to stress the benefits of the chamber as well as the individual successes many of the members have experienced.

Together, we decided that the brochure should be welcoming and informative in a clean, clear and friendly manner. Focusing on testimonials, we allowed potential members to see that it is a large community working together, united in one common goal, the success of its members.

“When the Chamber decided to create a new membership brochure, we had a basic idea that we wanted to feature our members. So we provided Tony at Ten26 with some basic copy and a general idea of what we were looking for and told them to create something that would grab people’s attention and make them want to look at the brochure. What they came back with just blew us away. It was exactly the look and concept we were looking for. Our new membership marketing brochure is by far the best looking piece we’ve ever created. Thank you to Tony and his staff at Ten26 Design Group”.

Dale Perrin, IOM
Executive Director
Lake Zurich Area Chamber of Commerce



About Us:

Ten26 Design Group, located in Crystal Lake, Illinois, is founded on the concept that everyone deserves great design. From identity packages and logo designs to websites and full advertising campaigns and everything in between, we strive to create the very best for our customers. We take on every new challenge with the perfect blend of creativity and excitement, along with a willingness and desire to always surpass our clients expectations. For more information or to chat a bit on how we might be able to help you break through to the next level, send us an email at info@ten26design.com.

Capabilities:

Print: Brochures, Annual Reports, Direct Mail, Invitations, Newsletters, Advertising, Posters, Billboards

Branding: Corporate Identity, Logo Design, Signage, Trademarks, Business Cards, Letterhead, Folders and Stationary Systems

Media: Web Site Design & Development, E-Commerce, iPhone Apps, Content Management Systems, Email Marketing, Video Production, Motion Graphics

Contact Us:

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Partial Client List:

- Anna Shea Chocolates & Lounge
- Avalon Salon & Day Spa
- The Arboretum of South Barrington
- Stonewall Orchard Golf Club
- Carmel Catholic High School
- Ela Area Public Library
- Gibbs & Soell
- Progressive Components
- Loren Reid Seaman & Associates
- Duro-Chrome Industries
- Vanderbilt Family Chiropractic
- J.P. Wendt Construction Management

Awards & Recognitions:

- Ten26 Design Group has been selected to be featured in the book "LogoLounge Masters Library: Animals & Mythology".

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